Design/Fine arts/ Visual arts

# B.Des ( Bachelor in design )

**Established degree in design field at undergraduate level . B.des is full time four year course offered in various specialisation such as fashion designing, interior designing, accessory designing, textile designing and much more.**

Eligibilty :

**Student who have passed 12th or equivalent qualifying examination can persue the B.des course.**

Entrance exams for B.des :

**For addmission to Bdesign courses, aspirants have to appear for Design Entrance Exams comprising written test, drawing test and interviews.**

**Undergraduate Common Entrance Exam for Design (UCEED)**

**National Institute of Design Entrance Exam (NID DAT)**

**Footwear Design and Development Institute All India Selection Test (FDDI AIST)**

**Symbiosis Entrance Exam for Design (SEED)**

**School of Fashion Technology Common Entrance Test (SOFT CET)**

**Unitedworld Institute of Design, Design Aptitude Test (UID DAT)**

Job opportunities :

**B.Des students are offered jobs from all fields of employment including e-commerce, production, media, as well as entertainment industry. Some of the recruiters for B.Des from all sectors are:**

**BDes Jobs**

**BDes Job Profiles**

**Average Salary Package (in Rs lakh)**

**Fashion Designer : 3.50**

**Graphic Designer : 2.70**

**UI/UX Designer : 6**

**Textile Designer : 3.60**

**Product Designer : 5**

**Industrial Designer : 4**

**Art Director : 3.50**

# BFA ( Bachelor in fine arts)

**BFA or Bachelor of Fine Arts is an undergraduate degree course which deals with the study of Visual or Performing Arts. The course is sometimes also referred to as Bachelor of Visual Arts (BVA) in which the study of Visual Arts includes subjects such as painting, sculpture, photography, literature, animation, etc. On the other hand, the study of Performing Arts involves subjects such as dance, theatre and music.**

Eligibility :

**All candidates who have cleared Standard XII in any stream from a recognised board meet Bachelor of Fine Arts eligibility criteria. Although there is usually no other set criteria but some universities/ colleges may also demand a minimum percentage (usually 50 – 60%) that candidates need to secure in Class 12th to get admission in BFA course.**

Entrance exams for BFA :

**Name of the Exam**

**Conducting body/university**

**Delhi University Entrance Exam**

**Delhi University**

**Kerala BFA 2020 Entrance exam**

**Directorate of Technical Education Kerala BFA Admission**

**JMI BFA Entrance 2020**

**Jamia Millia Islamia University**

**JNAFAU Entrance Exam**

**Jawaharlal Nehru Architecture and Fine Arts University**

**B.H.U BFA 2020 Entrance Examination**

**Banaras Hindu University**

**RBU BFA Admission 2020**

**Rabindra Bharati University**

Job opportunities :

**Actor : Students after completing their Bachelor of Fine Arts or BFA degree in Theatre can further pursue to be an actor on stage or on screen.**

**Art Director : As an art director, a person is responsible for visual styles and images in newspapers, magazines, movie and television production, and product packaging. An art director creates the overall design and guides others who develop layouts and artworks.**

**Art teacher : An art teacher generally works in school and teaches children how to paint, create, and draw. An art teacher also guides his/her students about art history, creation of art, and theory.**

**Writer : If a student has creative writing and completed his/her Bachelor of Fine Arts or BFA degree then he/she can opt to become a creative writer and can work with different advertising agencies, PR agencies, publishing houses, newspapers and broadcast companies.**

**Painter : A painter is like an artist who creates various artwork through oil painting, watercolor painting, acrylic painting, glass painting, pastel color painting, and so forth. Since the painter works independently, he/she can exhibit artwork in galleries and for sale.**

**Dancer/ Dance teacher : As a dance teacher, one is responsible for leading a dance class for people for groups. A teacher teachers various dance forms to students in school through demonstration.**

**Graphic designer : Being a graphic designer it is a professional job, wherein a person has to assemble several images, motion graphics, typography to create a piece of design.**

**Animator : an animator, a person is responsible for creating multiple images known as frames. When these images are presented it gives an illusion of movement which is called animation. Animators can work in various fields like films, video games, and television.**

**Musician : a musician is a person who creates music using various musical instruments. A musician can compose, create, or perform music. Some of the examples of musicians include rapping, singing, composing, arranging, producing, or orchestration.**

# BVA ( Bachelor in visual arts )

**BVA or Bachelor of Visual Arts is a four-year duration undergraduate Fine Arts programme in which students major in any one of the disciplines of their interest. Some of the popular BVA specialisations in which candidates can choose to major are creative writing, painting, film-making, technical arts, applied arts, sculpture, television production, photography, stage management, animation, and film production.**

Eligibility :

**In order to fulfill eligibility criteria for BVA, candidates should complete Class 12th in any stream from a recognised board with at least 45% - 55% marks. It may be noted that candidates with a background in visual arts are preferable at the time of admissions.**

Entrance exams for BVA :

**Name of the Institute/University**

**Entrance Examination**

**Delhi University**

**DU (Delhi University) BA Entrance Exam**

**College of Art**

**College of Art BA Entrance Exam**

**Jawaharlal Nehru University**

**JNU (Jawaharlal Nehru University) BA Entrance Exam**

**Jamia Millia Islamia**

**JMI (Jamia Millia Islamia) BA Entrance Test**

**Banaras Hindu University**

**BHU (Banaras Hindu University) BA Entrance Exam**

**Sir J.J Institute of Applied Arts**

**Sir J.J Institute of Applied Arts BA Entrance Test.**

Job opportunities :

**Candidates with a BVA degree have immense job opportunities at places such as art studios, museums and galleries, film industry, television industry, photo studios, clothing industry, and so on. Interested candidates can also get self-employed and exhibit their work at various art galleries and studios.**

**Art Director: An art director is responsible for the overall visual style in a magazine, newspaper, movie or television production. The director creates the overall design and directs other staff who develop artwork.**

**Visual Artist: A visual artist is a professional who creates artwork that convey some idea, information or messages of emotion. A visual artist can specialise in different disciplines including painting, sculpture, graphic design, photography, etc.**

**Visual Designer: Job responsibilities of a visual designer include creating branding projects from the start, developing campaigns, providing quality art direction, and leading a team of designers.**

**Art Conservator: An art conservator is a professional who restores, preserves as well as analyse different works of art. An art conservator usually specialises in one particular type of object such as paintings, sculptures, textiles or books.**

**Art Critic: An art critic visits a place where any form of art is presented (such as galleries, studios, museums) and reviews the work by judging its vision, style and technique. Thereafter, the articles of the critic are published in newspapers, magazines, journals, blogs, etc.**

**Painter: Using the creative ability along with drawing, sketching and colouring skills, a painter creates different artworks in the form of paintings. A painter can create different types of paintings such as water colour painting, oil painting, ink wash painting, acrylic painting, and glass painting and can exhibit or sell his/ her work at art galleries.**

**Graphic Designer: A graphic designer is a professional who creates visual concepts by hand or by using a software on a computer. A graphic designer develops complete layout and production design for advertisements, magazines, brochures, etc.**

**Cartoonist: A cartoonist is a professional who draws cartoons for different print publications (such as newspapers and magazines) as well as television and films where they prepare model drawings and sketches of characters. A cartoonist sometimes also draws special effects for animation projects.**